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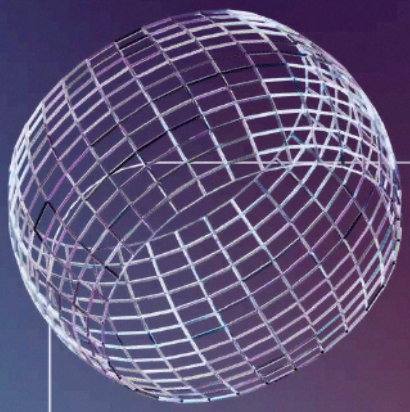
CHIHUAHUA FUTURA

OFICIAL PROGRAM



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Artificial Intelligence Mexico®



BEYOND LABOR.

EXPANDING THE IRREPLACEABLE



GOBIERNO DEL ESTADO DE CHIHUAHUA

Chihuahua Capital de Trabajo y Resultados

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About aim

AIM 2026 is a high-level international forum bringing together global leaders to explore how AI is transforming work and amplifying human potential. Under the theme "Beyond Labor, Expanding the Irreplaceable," the two-day summit focuses on moving from ideas to strategic action and real-world AI implementation.

DAY 01

BEYOND INTELLIGENCE: EXPANDING HUMAN POTENTIAL *Wednesday, December 2, 2026*

08:00 AM — **REGISTRATION & WELCOME**
Check-in, welcome materials
60 min

09:00 AM — **WELCOME SESSION**
Speaker: **Rebeca Hwang**
Beyond Labor: The Irreplaceable Era Begins
45 min



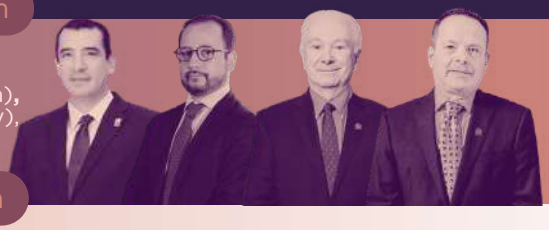
09:45 — **KEYNOTE · HEADLINER**
Speaker: **Marcela Escobari**
Jobs, Robots and Talent: How Chihuahua Grows When the Rules Change
45 min



10:30 AM — **FIRESIDE CHAT**
Marcela Escobari + Rebeca Hwang + Chihuahua
What the Evidence Means for Chihuahua
15 min

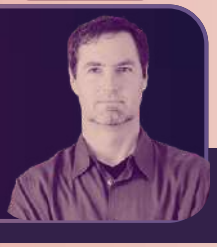


10:45 AM — INAUGURAL CONVERSATION
Ernesto Hermosillo (President, DESEC A.C)
Sergio Mendoza (VP, Chihuahua Futura),
René Chavira (Mayor of Chihuahua City),
Ulises Fernández (Sec. Innovation & Economic Dev.)
20 min

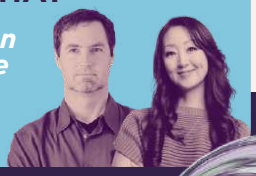


11:05 AM — RESET & RECHARGE — 25 min

11:30 AM — **KEYNOTE**
Speaker: **Scott Summit**
Living Alongside Machines: Humans, Robots and the Bionic Metamorphosis
60 min



12:30 PM — **FIRESIDE CHAT**
Scott Summit + Rebeca Hwang
Staying Human in the Machine Age
15 min



12:45 PM — LUNCH BREAK

02:05 PM — **INSIGHT TALK**
Speaker: **Christina Brodbeck + Rebeca Hwang**
What We Have Learned from the First Information Revolution, from YouTube to ChatGPT: Technology and the democratization of content
60 min



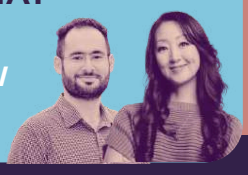
03:05 PM — EXPERT PANEL
The Co-Intelligence Effect: Turning Artificial Intelligence into Productivity, ROI and Business Transformation
Panelists
Alberto Arvizu + Iván Sánchez + David Andujo
30 min



03:35 PM — **KEY NOTE**
Speaker: **Shahab Mousavi**
Beyond Automation: Physical AI and the Future of Industrial Work
And Affiliation: Stanford University / Critical Intelligence
45 min



04:20 PM — **FIRESIDE CHAT**
Shahab Mousavi + Rebeca Hwang
After the Pilot: Scaling Physical AI in Industry
15 min



04:35 PM — DAY ONE CLOSING REMARKS

STARTUP CHIHUAHUA

Orchestrating THE ECOSYSTEM

aim CUU Artificial Intelligence Mexico ®

05:30 PM EVENING EXPERIENCE · STARTUP CHIHUAHUA

05:30 PM ORCHESTRA OPENING
Mexico Orchestra: Arte A.C
10 min



05:40 PM **WELCOME** *Alberto Terrazas Seyffert*
3 min



05:43 PM ECOSYSTEM VIDEO
Interviews with ecosystem actors

05:48 PM **OPENING REMARKS**
Mario Antúnez Cruz
3 min

05:51 PM **THE ECOSYSTEM REPORT: 8 VOICES**
28 min

06:19 PM **CURRENT COUNCIL RECOGNITION**
Startup Chihuahua council members
Recognition of the outgoing council
10 min

06:29 PM **OPEN INNOVATION PANEL**
Luis Almanza + Christina Brodbeck, Saba Karim, Pierre-Vincent Certain (GCC)
20 min



06:49 PM **DEMO NIGHT SHOWCASE**
Pagando, Batech, Enegrin
3 startups, 4 min each
12 min

07:01 PM **CLOSING REMARKS & NETWORKING**
10 min

07:11 PM PHOTOS, NETWORKING & TOAST
Networking and toast
120 min

Close at 09:11 PM

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DAY 02

EXPANDING THE IRREPLACEABLE: DESIGNING THE HUMAN ADVANTAGE *Thursday, December 3, 2026*





09:00 AM — **OPENING KEYNOTE**

Speaker: **Rebeca Hwang**

Designing the Human Advantage



45 min

09:45 — **KEYNOTE**

Speaker: **Saba Karim**

The Global AI and Hardware Supply Chain: How to Play a Role in This New World of Devices and Sensors



45 min

10:30 AM — **FIRESIDE CHAT**

Saba Karim + Rebeca Hwang

Who Builds What's Next



15 min

10:45 AM RESET & RECHARGE 20 min

11:05 AM — **KEYNOTE**

The AI Economic Revolution: Who Will Prosper, Who Will Fall Behind

Speaker: **Israel G. Reyes Gómez**



45 min

11:50 AM — **KEYNOTE**

Speaker: **Victoria Hurtado**

The Responsible User: Latin America's Organizational Intelligence



45 min

12:35 PM — **FIRESIDE CHAT**

Victoria Hurtado + Rebeca Hwang

Responsible AI Starts Inside the Organization



15 min





12:50 PM — **INSIGHT TALK**

Tobias Rose + Rebeca Hwang

Thinking Clearly in the Age of Outrage



45 min

01:35 PM TALENT PANEL

Talent Rewired: Upskilling Chihuahua for the AI Decade

Hugo Gutiérrez (Sec. Education)
Lester Ramírez (Emerging Technologies Specialist)
Julián Márquez (Personalist-Humanist Pedagogue),
Marcela Escobari (Brookings Institution)

60 min

02:35 PM FINAL INSIGHTS · CLOSING PANEL

Recommendations for Entrepreneurship, FDI, Manufacturing and Talent

Rebeca Hwang (Stanford Lecturer | AI Governance Leader)
Sergio Mendoza (VP Chihuahua Futura),
Ulises Fernández (Sec. Innovation),
Marcela Escobari (Brookings Institution)



03:15 PM OFFICIAL CLOSE · AIM 2026

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Program details and timings are subject to change

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