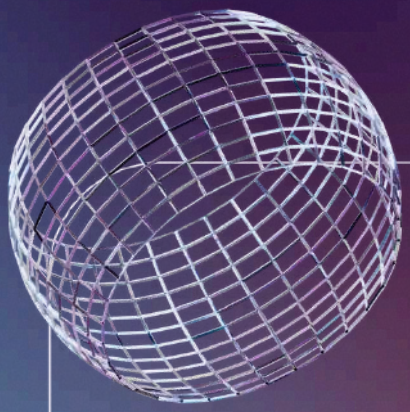
desec. CHIHUAHUA FUTURA

OFICIAL PROGRAM



aim CUU

Artificial Intelligence Mexico®



BEYOND LABOR.

EXPANDING THE IRREPLACEABLE



GOBIERNO DEL ESTADO DE CHIHUAHUA

Chihuahua Capital de Trabajo y Resultados

Chihuahua CAPITAL visitachihuahuacapital.com

aim-mexico.com

About aim

AIM 2026 is a high-level international forum bringing together global leaders to explore how AI is transforming work and amplifying human potential. Under the theme "Beyond Labor, Expanding the Irreplaceable," the two-day summit focuses on moving from ideas to strategic action and real-world AI implementation.

DAY 01

BEYOND INTELLIGENCE: EXPANDING HUMAN POTENTIAL *Wednesday, December 2, 2026*

08:00 AM — **REGISTRATION & WELCOME**
Check-in, welcome materials
60 min

09:00 AM — **WELCOME SESSION**
Speaker: **Rebeca Hwang**
Beyond Labor: The Irreplaceable Era Begins
45 min



09:45 — **KEYNOTE · HEADLINER**
Speaker: **Marcela Escobari**
Job Vulnerability in the Age of AI: Lessons from Chihuahua City
45 min



10:30 AM — **FIRESIDE CHAT**
Marcela Escobari + Rebeca Hwang + Chihuahua
What the Evidence Means for Chihuahua
15 min



10:45 AM — INAUGURAL CONVERSATION
Ernesto Hermosillo (President, DESEC A.C)
Sergio Mendoza (VP, Chihuahua Futura),
René Chavira (Mayor of Chihuahua City),
Ulises Fernández (Sec. Innovation & Economic Dev.)
20 min



11:05 AM — RESET & RECHARGE — 25 min

11:30 AM — **KEYNOTE**
Speaker: **Scott Summit**
Living Alongside Machines: Humans, Robots and the Bionic Metamorphosis
60 min



12:30 PM — **FIRESIDE CHAT**
Scott Summit + Rebeca Hwang
Staying Human in the Machine Age
15 min



12:45 PM — LUNCH BREAK

02:05 PM — **INSIGHT TALK**
Speaker: **Christina Brodbeck** + Rebeca Hwang
What We Have Learned from the First Information Revolution, from YouTube to ChatGPT: Technology and the democratization of content
60 min



03:05 PM — **MAIN PANEL**
60 min
Data Centers, GPUs and Robotics: A Silicon Valley Perspective
Rebeca Hwang + Shahab Mousavi



04:05 PM — DAY ONE CLOSING REMARKS — Rebeca Hwang

STARTUP CHIHUAHUA

Orchestrating THE ECOSYSTEM

aim CUU Artificial Intelligence Mexico ®

05:30 PM EVENING EXPERIENCE · STARTUP CHIHUAHUA

05:30 PM ORCHESTRA OPENING
Mexico Orchestra: Arte A.C
10 min



05:40 PM **WELCOME** *Alberto Terrazas Seyffert*
3 min



05:43 PM ECOSYSTEM VIDEO
Interviews with ecosystem actors

05:48 PM **OPENING REMARKS**
Mario Antúnez Cruz
3 min

05:51 PM **THE ECOSYSTEM REPORT: 8 VOICES**
28 min

06:19 PM **CURRENT COUNCIL RECOGNITION**
Startup Chihuahua council members
Recognition of the outgoing council
10 min

06:29 PM **OPEN INNOVATION PANEL**
Luis Almanza + Christina Brodbeck, Saba Karim, Pierre-Vincent Certain (GCC)
20 min



06:49 PM **DEMO NIGHT SHOWCASE**
Batech, Laila or Pagando, Riego 360
3 startups, 4 min each
12 min

07:01 PM **CLOSING REMARKS & NETWORKING**
10 min

07:11 PM PHOTOS, NETWORKING & TOAST
Networking and toast
120 min

Close at 09:11 PM

desec. · CHIHUAHUA FUTURA · GOBIERNO DEL ESTADO DE CHIHUAHUA · Chihuahua Capital de Trabajo y Resultados · Chihuahua CAPITAL visitachihuahuacapital.com

DAY 02

EXPANDING THE IRREPLACEABLE: DESIGNING THE HUMAN ADVANTAGE *Thursday, December 3, 2026*

09:00 AM — **OPENING KEYNOTE**
Speaker: **Rebeca Hwang**
Designing the Human Advantage
45 min



09:45 — **KEYNOTE**
Speaker: **Saba Karim**
The Global AI and Hardware Supply Chain: How to Play a Role in This New World of Devices and Sensors
45 min



10:30 AM — **FIRESIDE CHAT**
Saba Karim + Rebeca Hwang
Who Builds What's Next
15 min



10:45 AM — RESET & RECHARGE — 20 min

11:05 AM — **KEYNOTE**
The AI Economic Revolution: Who Will Prosper, Who Will Fall Behind
Speaker: **Israel G. Reyes Gómez**
45 min



11:50 AM — **KEYNOTE**
Speaker: **Victoria Hurtado**
The Responsible User: Latin America's Organizational Intelligence
45 min



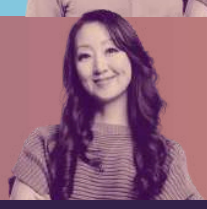
12:35 PM — **FIRESIDE CHAT**
Victoria Hurtado + Rebeca Hwang
Responsible AI Starts Inside the Organization
15 min



12:50 PM — **INSIGHT TALK**
Tobias Rose + Rebeca Hwang
Thinking Clearly in the Age of Outrage
45 min



01:35 PM — TALENT PANEL
Rebeca Hwang + education institutions
Talent Rewired: Upskilling Chihuahua for the AI Decade
60 min



02:35 PM — FINAL INSIGHTS · CLOSING PANEL
Recommendations for Entrepreneurship, FDI, Manufacturing and Talent
Rebeca Hwang
Sergio Mendoza (VP Chihuahua Futura),
Ulises Fernández (Sec. Innovation),
Marcela Escobari



03:15 PM — OFFICIAL CLOSE · AIM 2026

desec. · CHIHUAHUA FUTURA · GOBIERNO DEL ESTADO DE CHIHUAHUA · Chihuahua Capital de Trabajo y Resultados · Chihuahua CAPITAL visitachihuahuacapital.com

Program details and timings are subject to change